



**November 2009**

Tepato Systems offers software development and website support services to help Safari Club Chapters.

It can be difficult to promote the important programs of your chapter, but a website can make a big difference. If you improve the effectiveness of your chapter's marketing it can increase both your membership numbers and your fundraising revenue.

Every chapter has administrative tasks for its board members to handle, such as ticket sales, record book administration or auction items tracking, and we have custom-made databases that can save time and improve the quality of the data.

## Chapter Websites Make a Difference!

### **SCI Life Member Specializes in Chapter Sites...**

In these difficult economic times, non-profit organizations can really suffer, too. If your chapter is having these issues:

- lower membership numbers
- lower event attendance
- lower profits at fundraisers
- inability to support all of the programs and causes you've supported in the past, due to financial strain

then you need to seriously consider investing in a chapter website.

Tepato Systems is owned and operated by a life member of SCI. As a former board member of the Novi, Michigan chapter, I am intimately familiar with the operation of a chapter, and all of its challenges.

My SCI Chapter clients have told me about the benefits of their chapter's website:

- Promoting auction items prior to events, so the right bidders are in the chairs
- Improving event attendance
- Improving total profits at fundraisers
- Improving membership numbers - new and retention
- Improving communication to members and the public
- Promoting the chapter's events and educational programs to increase participation
- Promoting the chapter's humanitarian work in the community
- Chapter Website awards at Convention - my clients have won

website awards three times in the past 3 years (3rd place in 2007, two tied for 2nd place in 2008)

Please contact me today to get started on your chapter website. I offer competitive prices on site development, hosting and maintenance. I have long term relationships with all of the chapters listed below, so feel free to contact any of them for information on my abilities, responsiveness and support.

[SCI Novi - http://www.scinovi.com](http://www.scinovi.com)

[SCI Lansing Area - http://www.scilansing.com](http://www.scilansing.com)

[SCI Flint Regional - http://www.sciflint.com](http://www.sciflint.com)

[SCI Michigan Involvement Committee \(MIC\) - http://www.scimic.org](http://www.scimic.org)

[SCI Sutter Buttes - http://www.scisb.com](http://www.scisb.com)

[SCI Detroit - http://www.scidetroit.com](http://www.scidetroit.com)

[SCI Paso Del Norte - http://www.scipdn.org](http://www.scipdn.org)

## SCI Chapter Data - Tools Available

### Better data means better results

If your chapter's volunteers are strapped for time, as they often are, then I can help you. As a former chapter board member, I have performed several of the most time-consuming functions required for the chapter, including silent auction, banquet ticket sales and membership administration.

I've created several databases and other tools which can save your board a lot of time, and can provide a wealth of data for year-over-year analysis of your results.

Please contact me if you'd like help with any of the following:

- Live and silent auction tracking - including the donors and the items donated, bid sheets, auction program, donor letters, etc.
- Membership tracking - including reports on renewals
- Event ticket sales - including ticket purchases, seating assignments, credit card reports
- Record Book entries - including creation of record book suitable for printing or posting to website
- Mailing lists and mail merges
- Email newsletters
- PowerPoint slides for auction items

- **Accepting payments on an existing website for event or raffle ticket sales (for your banquet or other membership events)**
- **Convert your donation forms & membership applications to "fillable" PDF forms which are available online - you'll receive the completed forms as PDF documents via email**

Help with your Chapter's data or website is just a phone call away... contact Tepato Systems for a free initial assessment of your needs.

email: [crt@tepatosystems.com](mailto:crt@tepatosystems.com)  
phone: 248-225-2915  
web: <http://tepatosystems.com>

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