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February 2006

## **Tepato Systems, Inc. Newsletter**

### **Software to improve your bottom line**

Happy Valentine's Day!

Tepato Systems is here to help you work smarter, not harder, to make your business successful. Please call us to discuss how we can help you to achieve your business goals.

Cherie Tieppo

## **Your Business Needs a Web Site**

### **Promote your company in cyberspace**

*Do potential customers frequently ask you "Do you have a website?"*

*Do you carry around a briefcase full of paper forms?*

*Do you carry around a portfolio of pictures of your work?*

*Would communicating with your customers on a regular basis increase your business?*

*Does your organization hold events which you'd like to promote to existing clients and/or the general public?*

*Would you like to solicit new customers via the internet?*

*If you answered "yes" to any or all of the above questions, then you need a web site. The following things can easily be placed on your company's custom web site:*

- *Contact information for your company – email, phone, address*
- *Product information and prices (can include catalog)*
- *Photos of past work*
- *Testimonials from past clients*
- *Electronic versions of paper forms that your clients need*
- *Calendar of upcoming events*
- *Links to related organizations, products or more information*
- *Link to collect email addresses of potential clients*

*The colors, fonts, and style of the site can be customized to suit your taste and to be appropriate for your business. You provide the content, so the site truly reflects your message. Contact us today to begin the process. See you in cyberspace!*

- [Go to Tepato Website](#)

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web: <http://tepatosystems.com>

Having trouble keeping track of your clients, sales or other data? Call us and we'll design a custom database to organize all of your important information and make it easily accessible.

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