

**Software solutions for
your organization:**

Data Management

Website Design

Web Hosting

Email Marketing

Tepato Systems specializes in data management software, email marketing and internet solutions for small businesses and non-profit groups.

Contact us today for a free assessment of your technology needs.



TEPATO SYSTEMS, INC.
DATA & TECHNOLOGY SOLUTIONS FOR SMALL BUSINESS

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Running a small business can be a challenge.

If timely, accurate data is something that you currently are unable to manage, we can create a custom database to store that vital data, along with reports to assist in your decision making.

If you are looking to generate new business from your existing customers, but aren't sure how to accomplish it, we can establish an email marketing campaign that coordinates with your website and other marketing materials.

Technology can be a valuable asset.

A system to track your customers, sales, inventory or other information can radically improve your ability to make good business decisions. If you have good data, you can easily view it in a variety of ways in order to determine who owes you money, or to answer questions on what products or services are profitable.

If your organization is trying to grow, a website can promote you to the world. It helps with name recognition and can serve as an informational resource for your employees as well as customers.

If you aren't currently collecting email addresses from existing and potential customers, you should start. Email is an extremely cost-effective and fast way to keep in contact with them.

Why we're different

Have you worked with IT vendors in the past and you felt like they spoke another language? Did they tell you what work they were going to do for you, and what it would cost, up front? Did they do what they said?

All of our development projects will always start with an assessment of your needs. We will document those needs and discuss them with you in detail, as well as provide an estimate on cost and timing, prior to starting the work.

We will keep you informed of our progress and answer all of your questions. If you don't understand something, please ask and we'll be happy to explain it to you.

What we offer:

Data management solutions

- Track customers, inventory, sales, billing, etc.
- Produce reports quickly and easily
- Keep better records with less effort
- Ongoing support and enhancements are always available
- Mail merge and other uses for your data
- If we develop a system for you, we will make sure that your people can use it.
- We can provide one-on-one or group training, either online or in person.
- We will always provide detailed user manuals for any system we create.

Website design and development

- Promote your organization on the internet
- Accept payments or donations online
- Enable customers to send you feedback from your website

Web hosting

- We can provide hosting (server space) for your website at a competitive price.
- When you sign a contract for ongoing maintenance of your website (for 1 year or more), you will get a discounted price for hosting.

Email marketing

- Keep your organization's name in the minds of your customers.
- Provide valuable information on your products, services and industry on a periodic basis.
- Retain current customers and obtain new ones with special promotions, offers and coupons.
- Give your customers the option to sign up for your newsletters while they visit your website