



2009 SCI Publication Awards Committee

(Judging Criteria - Page 1.)

Rating system 1-10 per category in the criteria. Publications with the highest total points from the judging panel will be the group winners and the publications with the second highest totals will receive the Honorable Mention award. There will not be an Honorable Mention selection in the Best Overall category.

Entry Requirements:

1. Chapter must enter themselves for all award programs. If a chapter wishes to win an award they must enter. (**Note:** Chapters are not automatically entered as in the past.)
2. Entries will *not* be accepted after awards closing date of September 15, 2009 - **No exceptions.**
3. All chapter newsletter and magazine entries must **include all issues** of the publications (minimum of 4-annually except magazine entries per SCI by-laws with exception of first year new chapters). Fundraiser programs will not be considered as an issue of the newsletter.
4. Annual chapter issues must be designated as a newsletter, magazine or as a fundraiser publication.

Publications will be evaluated and a score totaled based on these criteria:

Category		Category	
1	Frequency of publication (4 minimum annually)	6	Overall information presented in publication
2	Number of pages in publication	7	Membership and chapter growth emphasis
3	Number of pictures in publication	8	Quality of printing, design, layout, etc.
4	Number of stories	9	Local and International information
5	Support of SCI programs (i.e. Sensory Safari, Sportsmen Against Hunger, AWLS, etc.)	10	Variety of content

Publications considered for "Best Overall" will include these additional criteria elements:

Category	
1	Frequency of publication (4 minimum annually)
2	Announcements/promos of chapter functions
3	Hunters rights & conservation related articles
4	Articles/pictures promoting member camaraderie
5	Creativity (i.e. recipes, etc)
6	Important information distribution including such things as: Hunting reports and equipment updates, Medical alerts/advice, Travel information, Youth membership promotions, Legislative Updates, etc.
7.	Overall appearance, i.e., professionalism, quality, pictures. Presentation/appeal

Note: In case of "ties," both chapters will be designated as award winners.

2009 SCI Publication Awards Committee

(Judging Criteria - Page 2.)

Miscellaneous Criteria:

- Chapter member sizes are verified with the SCI Membership Department at the designated cut-off publication submission date. An award will be given for each group classification.
- Chapter publication award information is included in a mailing to all Chapter Presidents in August of 2009.
- Submission cut-off date for the 2009 program is September 15, 2009. No entries will be accepted after September 15, 2009 – No exceptions.
- Chapters that won the award the previous year are eligible to compete.

JUDGING PANEL:

The judging panel shall consist of no less than six people and will include the Publications Chairman, Publication Awards Chairman, SCI Director of Publications, and three members of the Publications Committee.

CLASSIFICATIONS:

Magazines: Magazines have front and back covers generally without editorial content, internal layouts vary from page to page, have more “featured” articles rather than “newsy” articles, and tend to have more information formats supported with graphics, are saddle-stitched or perfect bound, tend to be on better quality paper, and almost always are 12+ pages.

Fundraising Publication Award: Any chapter fundraising catalog shall be included in this category and will be judged on quality of content, visual appeal, design presentation of raffles/auctions, presentation of donors, chapter information, membership development and national information. Awards will be given by chapter size.

Sickle Horn Award: Only publications from chapters that are less than two years old will be considered for this category.

Web Site Award: The Web Site Award will be given to the top two web sites that have the best design, categories, chapter information, new membership development, national information, links, ease of access, and ease of use. A first and second place will be awarded. This award is not based on chapter size.

Best Overall Publication Award: Once all the category award winners are determined, a “best overall publication” will be selected from each group. The category winner that is selected will then be designated as the “Best Overall Publication” with the runner-up being designated as the winner for that category. The next highest scored publication in that category will be designated as “Honorable Mention”.