



## 2009 SCI Chapter Publication Awards

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### Entry Requirements:

1. Chapter must enter themselves for the award programs. If a chapter wishes to win an award they must enter for that category. (Note: Chapters are not automatically entered)
2. Entries will *not* be accepted after the awards closing date of September 15, 2009 - No exceptions.
3. All chapter newsletter and magazine entries **must include all issues** of the publications (minimum of 4-annually except for magazine entries per SCI by-laws with exception of first year chapters). Fundraiser programs will not be considered as an issue of the newsletter.

### Classification of publications:

Magazines: Magazines have front and back covers generally without editorial content, internal layouts vary from page to page, have more “featured” articles rather than “newsy” articles, tend to have more information formats supported with graphics, are saddle-stitched or perfect bound, tend to be on better quality paper, and almost always are 12+ pages.

Fundraising Publication Award: Any chapter fundraising catalog shall be included in this category and will be judged on quality of content, visual appeal, design presentation, raffles/auctions, presentation of donors, chapter information, and membership development. Awards will be given by chapter size.

Sickle Horn Award: Only publications from chapters that are **less than two years old** will be considered for this category.

Web Site Award: The Web Site Award will be given to the top two web sites that have the best design, categories, chapter information, new membership development, national information, links, ease of access, and ease of use. A first and second place will be awarded. This award is not based on chapter size.

Best Overall Publication Award: Once all the category award winners are determined, a “best overall publication” will be selected. The category winner that is selected will then be designated as the “Best Overall Publication” with the runner-up being designated as the winner for that category. The next highest scored publication in that category will be designated as “Honorable Mention”.

## 2009 SCI Chapter Publication Awards

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### Judging Criteria:

Publications will be evaluated and scored based on these criteria:

1. Frequency of publication (4 minimum annually)
2. Number of pages
3. Amount of pictures
4. Number of stories
5. Support of SCI programs (i.e. Sensory Safari, Sportsmen against Hunger, AWLS, etc.)
6. Overall information presented
7. Membership and chapter growth emphasis
8. Quality of printing, design, photos, layout, etc.
9. Local and International information
10. Variety of content

### Publications considered for “Best Overall” will include the additional criteria elements:

1. Frequency of publication
2. Announcements/promos of chapter functions
3. Hunters rights & conservation related articles
4. Articles/pictures promoting member camaraderie
5. Creativity (i.e. recipes, etc)
6. Important information distribution including such things as: Hunting reports and equipment updates, Medical alerts/advice, Travel information, Youth membership promotions, and Legislative Updates, etc.
7. Overall appearance, i.e., professionalism, quality, pictures, presentation/appeal.  
(Note: In case of a tie, both chapters will be designated as award winners.)

### Judging System:

1-10 points will be given per category in the criteria. Publications with the highest total points from the judging panel will be the award winners and the publications with the second highest totals will receive Honorable Mention. There will not be an Honorable Mention selection in the Best Overall category.

#### Note:

- Chapter membership size will be verified with the SCI Membership Department at the designated cut-off publication submission date.
- Submission cut-off date for the 2009 program will be September 15, 2009 - No Exceptions.
- Chapters that won the award the previous year are eligible to complete.

### JUDGING PANEL:

The judging panel will consist of no less than six people and will include (but not limited to) the Publications Chairman, Publication Awards Chairman, SCI Director of Publications, and three members of the Publications Committee.